

# EUROPEAN SEATING SYMPOSIUM

6<sup>th</sup> Biennial Conference



**EUROPEAN SEATING SYMPOSIUM**  
Incorporating Assistive Technology  
[www.seating.ie](http://www.seating.ie), [info@seating.ie](mailto:info@seating.ie)



12 – 15 June 2018

Trinity College, Dublin, Ireland



## SPONSORSHIP OPPORTUNITIES

## INVITATION

It is with great pleasure that we invite you to participate as a sponsor at the 6<sup>th</sup> European Seating Symposium – ESS 2018, which is being held in Trinity College Dublin from the 12-15<sup>th</sup> June 2018. Exhibition stands are limited and will be booked on a first come first served basis.

ESS 2018 would like to invite sponsors as a vital part of the symposium. Sponsors are to become part of the conference proceedings and the future of Seating and Assistive Technology both in Europe and Internationally.

We welcome you to educate participants and involve delegates in your future.

There will be a prize for new innovations and the winner will be announced at the Conference Dinner.

## ADVISORY MEMBERS

### **Mr. Simon Hall, ESS Symposium Co-Director**

Manager of Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

### **Ms Mary McDonagh, ESS Symposium Co-Director**

Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

### **Dr Mark Schmeler, ISS Symposium Director**

Department of Rehabilitation Science & Technology,  
School of Health & Rehabilitation Sciences, University of Pittsburgh

### **Ms. Lisa McCormack, Commercial Director**

Assistive Technology and Specialised Seating department  
[Central Remedial Clinic](#)

### **Dr Jeffrey Morris**

Cardiff and Vale NHS Trust Re Unit  
Rockwood Hospital Cardiff

### **Dr Peter Watson, ESS Scientific Committee Co-Chair**

Special Seating Clinic  
Musgrave Park Hospital Belfast

### **Dr Alison Porter Armstrong, ESS Scientific Committee Co-Chair**

School of Health Services  
Ulster University

## CONFERENCE SECRETARIAT

Conference Organisers Limited (Ireland)  
[info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)

## VENUE

### Trinity College Dublin

College Green, Dublin 2, Ireland

The historic Trinity College Campus is located in the heart of Dublin City. With a tradition of scholarship spanning four centuries, Trinity College is Ireland's foremost University and ranks highly in the top Universities in the world.



**The Exhibition will be held in the Upper and Lower Concourses in the Trinity Conference Centre.**

The main meeting rooms and registration areas are located in the Conference Centre. Tea and coffee and lunch will be served in the exhibition areas during the conference breaks.



## IMPORTANT DATES

Call for Papers	June 2017
Registration Opens	1 August 2017
Sponsorship Confirmation	31 August 2017
Final Call for Papers	1 October 2017
Abstract Submission Deadline	27 November 2017
Notification sent to Submitters	22 December 2017
Early Registration Fee Deadline	11 January 2018
Full Paper Submission Deadline	March 2018
Sponsors to Submit Print Materials	April 2018
Late Registration Fee Deadline	May 2018
On-Site Registration Fee	May 2018

## SPONSORSHIP OPPORTUNITIES

The European Seating Symposium provides many ways to ensure a profitable and advantageous representation for your company. Sponsorship can be provided to support general or specific conference items or activities.

Acknowledged Sponsors will receive complimentary conference registrations, exhibition space and prominent recognition in conference documentation and on the conference website. Conference registration includes admission to the conference sessions, opening ceremony, lunch, tea and coffee breaks. All prices are in Euro and are VAT inclusive, unless otherwise specified.

### SPONSORSHIP OPPORTUNITIES

#### Advertisement in the final Conference Programme

1 A4 Full Colour Page	€2,000
½ A4 Full Colour Page	€1,250
Insert in Conference Satchels (per item)	€500
Conference Pens (supplied by sponsor)	€5,000
Conference Lanyards (supplied by sponsor)	€5,000
Volunteer T-Shirts (logo on arm)	€4,000
USB Keys – with uploaded Conference Programme	€5,000
Welcome Reception	€8,000
Gala Dinner	€10,000
Lunch (per day)	€7,000
Coffee Breaks (per day)	€5,000
Bottled Water (per day)	€5,000
Plenary Sessions	€4,000
Conference App	€5,000

Further details on the specific branding on all of the above will be supplied on request by emailing [info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)

## SPONSORSHIP PACKAGES

### 1. PLATINUM EDUCATIONAL PARTNER €40,000

#### Official Designation as a Platinum Sponsor of ESS 2018

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference which includes an ezine campaign
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ Advertising as an Educational Partner at major international conferences and events
- ♦ 18 months front page advertising on conference website
- ♦ Branding on the ESS 2018 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2018 sponsors page of the conference programme

#### During ESS 2018

- ♦ Acknowledgement at the Opening Ceremony as a 'Platinum Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (4m x 2m)
- ♦ 10 complimentary registrations
- ♦ 5 tickets to the conference dinner
- ♦ 1 page colour advertisement in the conference programme
- ♦ 1 A4 insert in the conference satchels
- ♦ Logo on the conference satchels
- ♦ 2 complimentary exhibition passes, which include lunch, for staff manning the stand

### 2. GOLD EDUCATIONAL PARTNER €25,000

#### Official Designation as a Gold Sponsor of ESS 2018

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference which includes an ezine campaign
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ Advertising as an Educational Partner at major international conferences and events
- ♦ 12 months front page advertising on conference website
- ♦ Branding on the ESS 2018 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2018 sponsors page of the conference programme

#### During ESS 2018

- ♦ Acknowledgement at the Opening Ceremony as a 'Gold Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in main meeting room during breaks



- ♦ Exhibition Booth (3m x 2m)
- ♦ 7 complimentary registrations
- ♦ 2 tickets to the conference dinner
- ♦ 1 A4 insert in the conference satchels
- ♦ 2 complimentary exhibition passes, which include lunch, for staff manning the exhibition stand

### **3. SILVER EDUCATIONAL PARTNER €15,000**

#### **Official Designation as a Silver Sponsor of ESS 2018**

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference which includes an ezine campaign
- ♦ Inclusion on Facebook and Twitter accounts
- ♦ 6 months front page advertising on conference website
- ♦ Branding on the ESS 2018 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2018 sponsors page of the conference programme

#### **During ESS 2018**

- ♦ Acknowledgement at the Opening Ceremony as a 'Silver Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (2m x 2m)
- ♦ 4 complimentary registrations
- ♦ 2 tickets to the conference dinner
- ♦ 2 complimentary exhibition passes, which include lunch, for staff manning the exhibition stand

### **4. BRONZE EDUCATIONAL PARTNER €10,000**

#### **Official Designation as a Bronze Sponsor of ESS 2018**

- ♦ Coverage for your organisation on all promotional materials in the run up to the conference which includes an ezine campaign
- ♦ Branding on the ESS 2018 sponsors page of the conference website with a link to your own website
- ♦ Logo on the ESS 2018 sponsors page of the conference programme

#### **During ESS 2018**

- ♦ Acknowledgement at the Opening Ceremony as a 'Bronze Educational Partner'
- ♦ 'Thank you to our Sponsors' holding slide projected in the main meeting room during breaks
- ♦ Exhibition Booth (2m x 2m)
- ♦ 2 complimentary registrations
- ♦ 2 complimentary exhibition passes, which include lunch, for staff manning the exhibition stand

## Complimentary Registrations

Complimentary registration includes admission to the conference sessions, opening ceremony and welcome reception and lunch, tea and coffee breaks. These registrations can be used for additional staff manning the exhibition areas and VIP Guests. The nominated delegates are liable for their own accommodation and travel expenses. There are 2 complimentary exhibition passes, which include lunch, for staff manning the exhibition stand. Lunch will not be served without producing a lunch voucher.

Additional staff members must register as conference delegates.

Exhibitors are responsible for costs regarding transportation, set-up and storage of any additional exhibition material.

## Exhibition Booths

Platinum sponsors have first choice of area for their exhibition booth. In the case of multiple applicants in the same category, booths are negotiated on a first-come, first-served basis.

Each Exhibition Booth will consist of:

- Wall Panels: The shell scheme stand is constructed using white Modular System comprising of 2.5m high walls with 3mm thick infill in white vinyl. Graphic overlays may be applied using Velcro tabs (hook & loop) The width between the exhibition stand uprights is 950mm and the height is 2350 mm.
- Fascia Board: Each stand will have a single sided fingerpost style name board indicating exhibitor name and stand number. Text will appear in a plain font.
- Electrical: Each stand will be provided with 2 spotlights and 1 twin socket (500 watt max). Additional electrics may be ordered from obrien expo services ltd. Contact [tony@obexpo.ie](mailto:tony@obexpo.ie)
- Furniture: Each exhibit will be supplied with a furniture pack consisting of one counter and two stools. Additional furniture may be ordered from obrien expo services ltd. 2 x Electric Sockets (voltage - 230V)



## SPONSOR APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

Please return this form to:  
ESS Conference Secretariat  
E: [info@conferenceorganisers.ie](mailto:info@conferenceorganisers.ie)

NAME OF COMPANY:

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CONTACT NAME:

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ADDRESS:

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ADDRESS:

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COUNTRY:

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TELEPHONE:

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EMAIL:

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EU BUSINESS VAT NUMBER:

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TYPE OF SPONSORSHIP REQUESTED:

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COST OF SPONSORSHIP REQUESTED:

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### WE HEREBY APPLY TO BOOK EXHIBITION SPACE

Choice	Stand No.	Space	Total Price
1 <sup>st</sup> Choice			
2 <sup>nd</sup> Choice			
3 <sup>rd</sup> Choice			
4 <sup>th</sup> Choice			
5 <sup>th</sup> Choice			

#### Notes:

Cancellation: after the order has been signed the company agrees to pay the amount in full.  
Should the event be cancelled, the symposium agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_